

*the Energy to Lead*

# Training for Keyhole Consortium

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> November 13-14, 2012

# Audience Segments

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- > Select or prioritize audience segments:
  - Upper management
    - Overview of processes, investment, payback, benefits
  - Operations management / supervisors / engineering
    - Overview of processes
    - Revision of policies, procedures, training materials
    - Designate key personnel to reinforce training and check quality
  - Field personnel
    - Initial training for company employees and contractors
    - Reinforcement training for field employees & contractors
  - Municipality / government / regulatory officials
    - Initial training
    - Quality checks

# Delivery Platforms

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- > Select or prioritize delivery platform for each segment:
  - Classroom
    - GTI sets up course and assigns an instructor or
    - Company licenses training package from GTI (sample program)
  - Hands-on (best when included with classroom)
    - Initial training
    - Follow on reinforcement training
  - E-learning (asynchronous, participant alone)
  - Videos (as part of all the above and stand alone review)
  - Webinars (synchronous, instructor and participant)

# Select Audience and Delivery

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- > Commit to selecting one audience segment with a delivery platform for a trial module
- > Appoint subject matter expert to work with GTI Energy Learning Center
- > Provide a budget to GTI Energy Learning Center
- > GTI Energy Learning Center will provide progress reports and deliver the trial module